

RTU academic master study program Business Informatics

DLP700 e-Business Solutions

Abstract

The course concerns essential principles of e-business and their implementation by modern Internet technologies. The influence of Internet solutions to e-business development and different kinds of ebusinesses are discussed. Main concepts of creating of corporate business portal based on Web technology are opened up. Students are introduced to the use of RFID, wearable computing, internet services and e-solutions software for managing and controlling business processes. Applications of e-solutions are illustrated by samples from several application domains (insurance, transport, logistics etc.).

Within course cooperation with: RBS

Faculty team



Instructor Dr.sc.ing. <u>Aleksejs Jurenoks</u>



Ph.D., guest lecturer <u>James Bowen</u>